



STORYFORM PRESENTS

connection unavailable

An Original Comedy Series

Written and Directed by David Ross

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TAGLINE

Stop liking, start living.

LOGLINE

David Pounds, an upstart self-help guru, leads a group of social media addicts away from their devices and into the “now.”

SHORT SYNOPSIS

A group of social media addicts seek counsel from the ever-passionate David Pounds, an unlicensed addiction therapist. Pounds employs odd and unconventional methods to steer his patients off of their devices and into the real world. The addicts range from an obsessive Instagrammer to a Tinder addict with a dating phobia. Fittingly, the entire series unfolds across the more than 20 real social media accounts, blogs, and websites of these very addicts attempting “recovery”—with everything visualized for the audience to easily follow at cuseries.com.

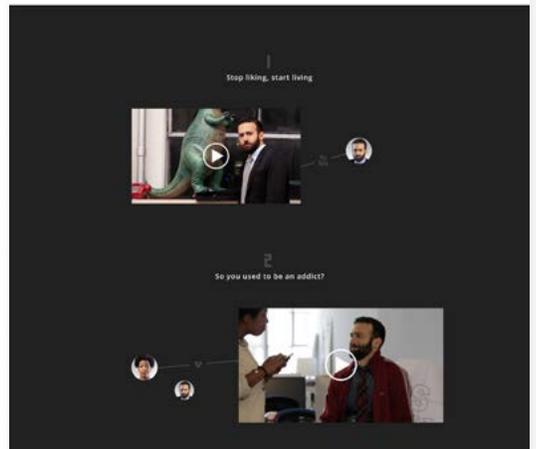
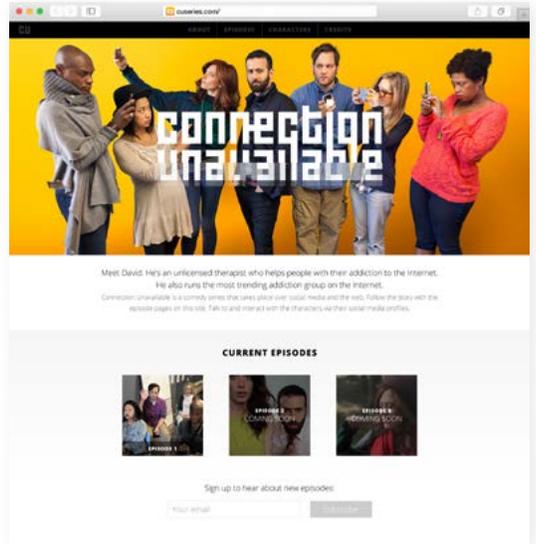
LONG SYNOPSIS

A group of social media addicts seek counsel from the enterprising and quixotic David Pounds, an unlicensed addiction therapist who operates out of a friend’s startup office. Pounds employs odd and unconventional methods to help his patients out of their ever-streaming Internet lives and into the real world of human relationships. The group includes a retweet-starved fashion blogger, and incessant Instagrammer, a self-proclaimed “celebrity” pickup artist, a Tinder addict with a dating phobia, and a socially-stilted online gamer.

The audience follows the story at cuseries.com with “episode” pages that visualize the activity of the characters. Extended Vimeo clips from Danika Bailey-Wright, a character documenting Pounds and his new venture, serve to anchor the experience. Despite Wright’s best efforts, her footage often captures Pounds attempting to help his patients while also capitalizing on all the exposure. With this narcissism unfolding online in pseudo-real time, Connection Unavailable is a series about social media addiction told across the more than 20 real social media accounts, blogs, and websites belonging to these very addicts attempting “recovery.”

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WRITTEN & DIRECTED BY David Ross

STARRING Marinda Anderson
Kiira Benzing
Nathan Lee Graham
Stephanie Hsu
David Ross
Autumn Stein
Theo Stockman

EXECUTIVE PRODUCERS Patrick Gibson
David Ross

PRODUCED BY Kiira Benzing
Keetin Mayakara

DIRECTOR OF PHOTOGRAPHY Sean Price Williams

EDITED BY Tricia Holmes

CASTING BY Henry Russell Bergstein, CSA

EXPERIENCE DESIGN Patrick Gibson

INTERACTIVE DEVELOPMENT Xichuan Wang

SOUND MIXER Clayton Castellanos

BOOM OPERATOR Andrew Pettit

UNIT PRODUCTION MANAGER Jacquelyn Reyes

KEY MAKEUP ARTIST Carson Stern

MAKEUP ASSISTANT Zuri Marley

PRODUCTION ASSISTANTS Ryan Brenner
Fiona Smith

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CONTACT

For interview requests, additional still images, video clips, logos, partner and advertiser opportunities, or any other inquiries about Connection Unavailable, please contact Storyform Studios at:

info@storyformstudios.com

ABOUT STORYFORM

Storyform Studios is a New York-based digital media startup developing immersive, character-driven stories that push new levels of audience engagement. Working with a wide network of filmmakers, producers, actors, designers, and developers, Storyform is proud to present its first title, Connection Unavailable, a comedy series about social media addicts.

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